

## **WEBSITE PRIVACY POLICY**

**Last Updated: February 1, 2025**

This website is owned and operated by Michael W. Regier, Ph.D. (**Practice.**”). This Privacy Policy, together with the Website Terms of Use, govern your access to and use of MichaelRegier.com website located at <https://www.michaelregier.com/> (“**Website**”) including any content, functionality and services offered on or through the Website.

By using the Website, you consent to this Privacy Policy. This means that you accept, agree to be bound and abide by the Privacy Policy. If you do not agree to the Privacy Policy, please cease use of this Website immediately.

Your privacy is very important. This Privacy Policy states how the Practice will safeguard the privacy of members and visitors to the Website. The Practice reserves the right to modify this Privacy Policy at any time. The Practice’s privacy policies specifically related to protected health information can be found on the Notice of Privacy Practices page of this Website.

### **INFORMATION COLLECTED**

The Practice values your privacy. The information gathered about on the Website includes:

- Anonymous or non-personally identifiable information, such as website use data;
- Personally identifiable information you chose to provide.

### **Anonymous information and data use**

Anonymous information is information that cannot identify a specific individual unless combined with personally identifiable information. The Practice may use anonymous information to obtain a better understanding of how visitors use the Website to improve the user experience and site performance. Examples of non-personally identifiable information include zip code and data collected by browsers and servers using cookies.

### **Use of cookies**

This Site uses cookies and other tracking. Cookies are small text files of information stored by the Internet browser on your computer's hard drive. For example, we may use cookies to collect browsing data to keep track of your preferences and profile information and to collect general usage and volume statistical information. Our cookies do not collect personal or confidential information and are not spyware. Some of our cookies are served by us, and some are served by third parties who are delivering services on our behalf.

You may set your Internet web browser to refuse cookies or to remove cookies from your hard drive. By blocking or deleting cookies used on our website, you may not be able to take full advantage of our services.

### **Personally identifiable information and user-supplied information**

During your visit to the Website, you may provide certain information, such as your name, email address, physical address, telephone number and any other personal information you wish to provide. Any information you may be asked to provide is completely voluntary. The Practice will not disclose, give, sell, or transfer any personal information to any third parties.

### **THIRD PARTY LINKS**

The Website may contain links to websites that are not operated by the Practice and do not imply the Practice's endorsement of the site's products or services. Further, please note that when you click on a link to any other website or location, you will leave the Website and go to another site, and another entity may collect personal information from you. The Practice has no control over, does not review and cannot be responsible for these outside websites or their content. Please be aware that the terms of this Privacy Policy do not apply to these outside websites or content, or to any collection of your personal information after you click on links to such outside websites.

### **CONFIDENTIAL INFORMATION AND SECURITY**

The Practice will take reasonable care to protect and maintain the confidentiality and security of the information you provide and the information collected automatically. However, the Practice strongly cautions against sending sensitive personal health information, or any other confidential information, over email or this Website. Should you choose to provide information in this manner, you do so at your own risk. Please keep in mind that any message you may send through the Website or through email is not secure and may be susceptible to third-party interception. As a result, you transmit information at your own risk.

### **PERMITTED DISCLOSURES**

The Practice may share personal information you provide to us with third parties under certain circumstances. For example, the Practice may share personal information with third parties that perform services on behalf of the Practice. These services may include, but are not limited to, operating the website, hosting the website, authorization and processing of your payments, and sending advertisements and marketing and promotional materials to you (including direct mail marketing). Those third-party service providers are not authorized to use or disclose personal information you provide to the Practice on or through this Website for any purpose other than to perform the services designated by us. When required by state and federal health information privacy laws, the Practice will enter into Business Associate Agreements in which the service providers will agree to comply with state and federal laws requiring the protection and security of patient information.

The Practice may also disclose your personal information as required or permitted by law such as to comply with a subpoena, in response to a search warrant or other legally valid inquiry, court order or similar legal process. The Practice may also disclose personal information when the Practice reasonably believes that disclosure is necessary to protect her rights or to protect your safety or the safety of others. Further, the Practice may disclose your personal information in order to establish, exercise or defend a legal claim, investigate fraud or respond to a government request

and to contact users in connection with their inappropriate use of the Website, noncompliance with the Terms of Use or in connection with a complaint filed about the use of the Website by another user. Finally, the Practice may disclose your personal information to any other third party with your prior consent

### **NOTIFICATION OF PRIVACY POLICY CHANGES**

The Practice may update this Privacy Policy from time to time. If the Practice makes any material changes to this Privacy Policy, you will be notified by email (sent to the email address specified in your account) or by means of a notice on the Website prior to the change becoming effective. The Practice encourages you to periodically review this policy for the latest information on our privacy practices.